

2006 Exterior Transit Ad Rates



Rates effective January 1, 2006





Diesel Fleet

(Rates are per space per month)

Location	Contract Length	Rate (rates are per space per month)	
Nova King 15" x 166"	1-5 months	\$200	
	6-11 months	\$175	
	12 months	\$150	
Nova Queen 15" x 130"	1-5 months	\$150	
	6-11 months	\$125	
	12 months	\$100	
Nova Tail 18" x 70"	1-5 months	\$200	
	6-11 months	\$175	
	12 months	\$150	
40 foot Gillig King 30" x 144"	1-5 months	\$350	
	6-11 months	\$300	
	12 months	\$260	
40 foot Gillig Queen 30" x 88"	1-5 months	\$200	
	6-11 months	\$170	
	12 months	\$135	
40 foot Gillig Tail 18" x 70"	1-5 months	\$200	
	6-11 months	\$175	
	12 months	\$150	

Diesel Fleet, continued.

(Rates are per space per month)

Location	Contract Length	Rate (rates are per space per month)	
30 foot Gillig King 30" x 100"	1-5 months	\$240	
	6-11 months	\$210	
	12 months	\$175	
30 foot Gillig Queen 18" x 70"	1-5 months	\$100	
	6-11 months	\$80	
	12 months	\$65	
30 foot Gillig Tail 18" x 70"	1-5 months	\$200	
	6-11 months	\$175	
	12 months	\$150	
Location	Ad size	Rate (rates are per month)	
Interior	11" x 17"	\$300	
	11" x 28"	\$420	
Please print a minimum of 65 cards. Rate is for one card per bus.			

Contact the MTD marketing department for more information
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